

NEGOTIATION PREPARATION SHEET

	Our Side		Their Side	
Interest	Our Interests What really matters? Why?		Their Interests What might be their underly	ving reasons?
Goals	Our Goals & Priorities (MIT-List) Must: Ideally: Tradeable:		Their Goals & Priorities <i>Our estimate of what matters most to them</i>	
Options	Options for us What are ways our interests could be satisfied?		Options for them What are ways their interests could be satisfied?	
		-	-	-
	Interest	Options	Interest	Options
Information	To share with them What information do we share/not share		To ask them What information do we need to gather/what questions do we ask	
Bargaining Power	What is our "Plan B"		What is their "Plan B" What might they do if the negotiation fails?	
	What options do we have if this negotiation fails?			
	How can we improve our BATNA?		Do we have information that will influence their BATNA?	
	What is their perception?			
Numbers	Our Numbers Target Price:		Their Numbers Estimate of their reservation price:	
	Reservation Price:			
	Opening Price:			
	shall we open? שyes סאם	0		